# Holiday Red 2016 | COLUMBIA VALLEY



40% Cabernet Sauvignon 18% Grenache 14% Malbec 13% Petit Verdot 11% Cabernet Franc 4% Mourvèdre

#### **TECHNICAL INFORMATION**

pH: 3.85

TA: 5.1 g/liter

RS: <0.2 g/liter

15% alcohol

224 Cases produced



#### **Harvest and Winemaking**

2016 was a continuation of very warm vintages that Washington has experienced since 2013. We experienced brilliant sunny and hot weather during the summer and fall except for a few days of rain in mid-October. Washington's climate is remarkable for the consistent and excellent vintages.

Our philosophy of dealing with the warm vintage was to strictly pick on flavors in the grapes and ignore all other picking considerations. This change resulted in picking very early to maintain acidity while keeping pH and brix at harvest at reasonable levels.

All the grapes in the Holiday Red were hand harvested and hand selected, and were fermented by yeasts native to their respective vineyards.

We keep the press wine separate from the free run. The press wine is aged in neutral French and American oak barrels for 11 months prior to bottling. The result is a juicy and fun red blend that is perfect for every celebration and every toast during the holiday season.

## **Tasting**

The Holiday Red has a limpid, dark red hue. The nose has aromas of cranberry, currant, mocha, hints of savory herbs, fresh oak, and a hint of salinity. Savoring the taste reveals a brightness to the Holiday Red.

The first taste of the Holiday is plush, soft, and generous. The midpalate has acidity that provides freshness and a lively character. The finish is smooth and playful with some sweet tannins.

## **Thoughts**

Press wine is approximately 12% of our entire red wine production. We keep it separate from the free run wine to create this very fun winery blend. I mean who else has native yeast fermented, six different varietal red wine blend from vineyards like Seven Hills, Les Collines, Wallula, Olsen Ranch, Eritage, Summit View and Dineen? Buy this wine by the case and take it to every holiday party you attend. You will impress your friends and family with your selection.

# **ISENHOWE** r

CELLARS

LIMITED PRODUCTION | HANDCRAFTED | NATIVE FERMENTATION







isenhowercellars

isenhowervino

Isenhower Cellars | 3471 Pranger Road | Walla Walla, Washington 99362

www.isenhowercellars.com